

Claims

1. A method and system for providing a first end user with the ability to engage in the swap of at least one item with a at least a second end user comprising the following steps:

entering a first item to be swapped in an inventory of the system by the first end user;

determining and providing a fixed number of credits for said item by said system based upon the characteristics of said item which can then be used by the first end user to purchase a second item placed by said second end user.

2. The method of claim 1 wherein there the system maintains a balance between the items of inventory and the total number of credits of all end users combined.

3. The method of claim 1 wherein the balance is maintained such that any time an item is removed from the inventory of the system, the equivalent number of credits must also be removed from the account of an end user.

4. The method of claim 1 wherein the balance may be maintained if a removed inventory item is replaced by one of equivalent value in credits.

5. The method of claim 1 wherein the balance may be maintained if a removed inventory item is replaced by one of equivalent value in credits.

6. The method of claim 1 wherein said inventory comprises items including books, compact disks, DVDs, consumer software and videos.

7. The method of claim 1 wherein said system further provides for the ability of end users or the system to provide cash for buying an item and placing it for swap.

8. The method of claim 1 wherein the seller may engage in price matching.

9. The method of claim 8 wherein the price matching may be in absolute or percentage terms.

10. A method for providing a plurality of end users with the ability to engage in the swap of a plurality of products comprising the following steps:

providing a system for the entry of a plurality of items into inventory of a system by the a plurality of end users;

providing a fixed number of credits for each said item entered which can be then used to obtain other items in the system's inventory wherein the umber

of credits received for each item will be automatically set by the system depending on each item's characteristics and where the total number of credits allocated represent the total value of all entered items.

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